

Dear Potential Sponsor,

In the heat of the sultry Virginia summer, someone out there is looking for shelter from the sun. Another is looking for water and food. Another has not found a place to wash off the sweat and dirt of the day from their sun-singed skin.

According to the Southeastern Virginia Homeless Coalition, 4,270 households in our area are either experiencing or are at-risk of experiencing homelessness. Of this number, 2.99k are unemployed, 625 bring in no income at all and some of the most vulnerable populations are children and veterans.

As a response, Calvary Revival Church (CRC) and Revive Community of Virginia will deploy 'Summer Homies', our festival of resources which aims to promote healthcare and self-care among the homeless, houseless and unsheltered community in Norfolk, VA. The program will be an opportunity to provide resources for no cost to the most vulnerable in our population.

Summer Homies will begin July 22 from 10AM-3PM and aims to support 500-1,000 members of this community in one day at CRC. The services provided range from haircuts, manicures and showers; to laundry services and the provision of new socks and undergarments; to hot meals, mental health checks and physical exams including blood pressure and blood sugar tests.

How can you help? There are several ways:

- **"Summer Homies" Sponsor — Donate \$2000- \$5,000 to help us provide transportation to and from Summer Homies, drop off resources to those who couldn't make their way to the festival and it will help us to provide take home resources (to go packages, care packages) to attendees.**
- **"Look Good Feel Good" Sponsor — Donate \$1000-\$1500 to give 50 people a fresh-cuts package which includes a haircut, showers, manicure, pedicure and other self grooming opportunities .**
- **"Feed My City" Sponsor —Donate \$500-\$750 to provide a hot lunch & non perishable groceries to a 1000 people during this day of service.**

Summer Homies Sponsors will have their company name and logo of choice displayed on any Summer Homies digital and social media marketing material, on all print marketing materials, signage and will be included in our press release and mentioned during all potential press opportunities.

"Look Good Feel Good" will have their company name and logo of choice displayed on all print marketing materials for the Summer Homies initiative and their logo featured on Revive outreach website for one year.

"Feed My City" sponsors will have their company logo displayed in a featured section on our weekly e-newsletter (about 4,000 recipients per week) each week leading up to the event and two weeks following the Summer Homies Program.

All Sponsors will be included on our 33.5" x 79" Sponsorship Banner to be displayed before our Sunday Services and during the event. "Summer Homies" Sponsors will also receive all the benefits of the other two sponsorship tiers.

To donate, please send all checks to 5755 Poplar Hall Dr. Norfolk, VA 23502 and make all checks payable to "Revive Community of Virginia" with "Summer Homies" written in the memo. If you would like to give via card, please visit our website at revivecommunityva.org and click our donation button. (Don't forget to have the name of your organization in the notes space)

With your donation, you can guarantee that your neighbors, brothers and sisters of your community are refreshed, restored and have all their needs met — if only for a day. A day at 'Summer Homies' is better than any spent in need under the summer sun.

For more information on how to donate or become a sponsor, or for any other questions about supporting our Summer Homies program, please contact sjordan@crcglobal.org.

More importantly... We thank you for your continued support of our mission to bring important resources to important people—our community.

Your friend,

B. Courtney McBeth

